## ABSTRACT OF THE DISCLOSURE

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Disclosed are provides conductive metal particles and conductive composite metal particles by which conductive materials having stable conductivity can be provided, and applied product thereof.

The conductive metal particles have a number average particle diameter of 5 to 100  $\mu m$ , a BET specific surface area of 0.01 x  $10^3$  to 0.7 x  $10^3$  m<sup>2</sup>/kg, a sulfur element content of at most 0.1% by mass, an oxygen element content of at most 0.5% by mass and a carbon element content of at most 0.1% by mass. The conductive composite metal particles are obtained by coating the surfaces of the conductive metal particles with a high-conductive metal.